



Range Rover Evoque: Online Configurator

by SEPUTD on JULY 12, 2011 [EDIT]



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It 'a new online configurator Evoque Range Rover. The premium crossover SUV Land Rover (available from 35,400 euros for the five-door version and 36,400 Euros for the coupe model) can be customized directly from the site. Thus began the battle on the network also with BMW X1 and Audi Q3 in this new and promising market segment. The five-door variant of Evoque is available in three trim levels:

Pure, Dynamic (43,700 euros) and Prestige (44,500 euros), the [Range Rover Evoque](#) Coupe is offered in the same variants with the addition of 1,000 Euros.

The Range Rover is a car Evoque absolutely innovative in the range of Land Rover. The model aims to achieve consensus in a particular slice of the market consists of potential customers young and female. Already received orders for the luxury crossover are over 18,000 and the production car has been launched in recent days.

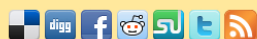
From its earliest appearance in the picture, even before they live, the Range Rover Evoque – small-SUV Land Rover has always been so much talk of himself. A bit 'for the charm of the brand, a little' for the trendy allure that once this model has also been able to build upon through adequate communication campaign. It was, and is one of the most awaited car, in short. And now we will wait a little', since all the copies of the first year of production that are beautiful days "sold out".

The first samples made and finished products are coming out now from the assembly lines in the coming months are planned deliveries (the Italian launch is expected in October), but who had not used the occasion of the opening you put the soul in order peace: if he wants Evoque at all costs, must get in line, the 18,000 applications received from around the world by Land Rover have in fact resulted in the production of the entire first year went sold out in a flash. In the face of crisis, one might say, since you always talk of a compact SUV from 38,200 to 47,300 euros price range.



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